Gender Implementation in Vienna – an overview
City of Vienna

- Capital of Austria
- 1.7 million inhabitants, 23 districts
- Increasing population after decades of stagnation
- High percentage of historical districts
- „Green city“, but lack of open space in districts close to the city center
- Extensive public transport system
- 80% of new housing projects are subsidised
20 Years Women´s Interests in the Field of Planning

- 1992: Women´s Office
- 1998: Co-Ordination Office for Planning and Construction Geared to the Requirements of Daily Life and the Specific Needs of Women Co-Ordination Office puts focus on Gender Mainstreaming
Co-Ordination Office

- institutional background: Co-Ordination Office was established at the highest level of City Administration (Chief Executive Office – Executive Group for Urban Planning, Development and Construction)
- Co-Ordination Office worked together mainly with 12 planning and traffic departments (20 of 67 departments are technical ones)
- combining technical requirements and social skills
- personal staff of 5: head of office, 2 co-worker, secretary, tracer
- small, annual budget (~30,000 Euro) and extra budget for certain projects
Mainstreaming

• 2010: restructuring of the Executive Office Group for Urban Planning, Development and Construction
  Dissolution of the Coordination Office
  Gender experts in the units:
  1. Urban Planning Group
  2. Building Construction Group
  3. Public Works Group

• 60 Gender Mainstreaming Planning Projects up to now
Field of Activity

- gender-sensitive housing
- gender-sensitive park-design and playgrounds
- security in public space
- gender-sensitive traffic and transport planning
- public purpose building
- urban development

conducting research studies, evaluations and pilot projects, preparing checklists and planning recommendations, developing overall concepts, representing relevant interests in juries
Gender-sensitive Housing

Frauen-Werk-Stadt I: move-in 1997, 357 flats

Frauen-Werk-Stadt II: move-in 2004, 140 flats

Frauen-Werk-Stadt III: move-in 2010, 41 flats
Frauen-Werk-Stadt I

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Building Social Space
Great Variety of Open Spaces
A Flat for All Life Phases
Frauen-Werk-Stadt II

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Gender-sensitive Housing

gender-sensitive housing criteria
- for housing projects that have applied for subsidies (developers competitions, property advisory board)
- supporting supply and family work, encouraging neighbourly contact through „social space“, supporting subjective feeling of security, considering different family set-ups and life phases when designing flats

implementing into mainstream: Co-Ordination Office has assessed more than 1.000 subsidised projects with appr. 85.000 apartments

noticeable increase of quality for
- staircases and entrance
- outlines of flats
- secondary utility rooms
- open space and playgrounds
## Frauen-Werk-Stadt I / Frauen-Werk-Stadt II

<table>
<thead>
<tr>
<th></th>
<th>Frauen-Werk-Stadt I</th>
<th>Frauen-Werk-Stadt II</th>
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<tbody>
<tr>
<td>Wohnungsanzahl</td>
<td>357</td>
<td>134</td>
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<td>Geschoßzahl</td>
<td>4,6</td>
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<td>Gebäudetiefe</td>
<td>10,50 - 14,00m</td>
<td>13,00 - 15,00m</td>
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<td>Brutto-geschoßfläche</td>
<td>43.000m²</td>
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<td>GFZ</td>
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<td>Erschließung</td>
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<tr>
<td>Anzahl d. Stiegenhäuser</td>
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<td>Wohnungen/Hauseing.</td>
<td>16</td>
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<td>Spänner</td>
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<td>4</td>
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<td>Anteil quer durchlüfteter Wohnungen</td>
<td>78%</td>
<td>70%</td>
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</table>
Gender-sensitive Park-design

1997: „Foul Play with Opportunities? – Girls into Public Space!“
(socio-scientific survey by Schlaffer / Bernard)

different range of mobility and activity interests of girls and boys
⇒ specific interests of girls have to be considered

2000: strategic project within the City`s Strategy Plan

since 1999: 6 model projects realized (4 projects: testing different forms of participation for girls)

evaluation: usability analysis of 5 parks,
   design analysis of 14 parks in Vienna
Gender-sensitive park-design

working group accompanying the whole process (Co-ordination Office, Departments for Parks, Urban Planning, Out-Of-School Activities)

2006: elaboration of planning recommendations for gender-sensitive park design effective from January, 1st, 2007: citywide, for all park-design or -redesign processes, evaluation workshop
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Urban Development: Flugfeld Aspern (Master Plan)

- **size:** 200 ha
- **intended number of inhabitants:** 20,000
- **intended number of workplaces:** 25,000

**focus:** social infrastructure and accessibility

**gender-specific urban development expertise**

analysing 9 typical **sequences of journeys** of different daily life pattern on the basis of four virtual places of domicile:

- child, female/male youth, female/male student,
- paid working (supply work), paid working at night (supply work), working (no supply work), elderly person
Sequences of Journeys

paid working (combined with supply work)  „supplied“ working
Criteria on Social Infrastructure for Urban Development

analysing case studies:
- 3 kindergardens
- 3 schools
- 2 geriatric hospitals

interviews with the heads of the institutions to gain knowledge about users` experiences

recommendations for size and location of site, orientation, structure and shape of buildings as well as height
Urban Development: Nordwestbahnhof (competition)

size: 41 ha
intended number of inhabitants: 13,000

considering gender mainstreaming:
- within the urban development competition (prequalification and jury)
- Co-ordination Office was part of the core team

focus: quality of public and semi-public space
analysing the shading of open space for each submitted project at a certain time and date
analysing the possibility to establish children’s playgrounds of adequate scale
Analysis of Open Space - prequalification

Shading of semi-public space (10th April, 3 p.m)

necessary block extension for the open space of a kindergarten
Public Purpose Buildings

library, music school, adult education
revising draft plans after the competition

Simmeringer Markt

competition „school and kindergarten Nordbahnhof“ (2007)
large scale education center for 3 to 10 year-olds
new prototype for urban development projects
considering planning requirements in the competition (prequalification, jury)
“Salto“

Developing measures to assure the quality of life of **elder people** and to strengthen their autonomy (2 pilot districts)

**Method:** gender figure showing the impacts of a measure on a certain target group
Gender-sensitive Traffic Planning

considering women`s „everyday life“ mobility

**purpose of traffic:** complexity of journeys (esp. combination of employment and supply / family work)

**means of traffic (gender-split):**

60% of all journeys on foot in Vienna are made by women, 59% of all journeys by car are made by men

**methodical and strategical challenge:**

needs of pedestrians - a „blind spot“ of traditional traffic planning

**Traffic Master Plan 2003:**

contains principles and objectives for pedestrians
Gender Mainstreaming Model Districts (2002)

providing 23 Viennese districts with a set of maps depicting **qualities** and **deficits** in the pedestrian-path network related to highly frequented destinations

**2006 / 2008:** improving and updating

**prioritizing** measures in public space (limited resources)
Gender Mainstreaming Pilot district, 2002

**Mariahilf:** 28,000 inhabitants, 1.5 km²

**Reasons for selection Mariahilf**

- Political board of the district: resolution Gender Mainstreaming
- Women commission
- District Mayor very supportive: focus on public space and pedestrian needs
Study „Fair Shared City“
Analysis of the pedestrian conditions according to the quality criteria of the Traffic Master Plan. 27 Km road network scale 1:500

hierarchy: 3 categories of pedestrian ways
Gender Mainstreaming Pilot Process

7 municipal departments involved:
MA19, MA 21A, MA 28, MA 29, MA 33, MA 46, MA59

challenge: to make participants sensitive to the different, gender-specific needs of road users
Mile stones

2004
Kick-off Event with 2 district walks
Lead Projects
24 Consultations for the departments
3 Network meetings Gender Workshops

2005 - 2006
3 Lead departments: MA28, MA 33, MA 46
(using Gender Mainstreaming methods for all activities in Mariahilf)
developing planning instruments for each lead department
(e.g. checklist for road construction projects)
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Safe Crossing

Pedestrian-friendly traffic lights
Improvement of the subjective feeling of safety
Quality Assessment

small scale measures
(regular control of the pavement conditions...)

temporary measures
(road works, advertisements, pavement cafes...)
Realized Measures 2002-2006

widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, installing one lift in public space, 2 minor square designs and additional seating in 9 different locations
Realized Measures

- street crossings
- pedestrian-friendly traffic lights
- enlarging pavements
- lighting projects
- barrier-free pavements
- additional seating
Activities since 2006

Gender Mainstreaming-Best Practice-Exhibition and –Competition (2008/09)

**focus:** projects in public space, contribution to equality
10 of 23 districts have submitted projects
**exhibition** of the projects will be shown in all participating districts

**Evaluation of the Traffic Master Plan**

**focus:** lack of data, quality of sojourn, traffic lights

**Gender Mainstreaming Pilot Projects**
8 municipal departments of planning and traffic sector choosing pilot projects
at least **2 p.a., scope of action:** urban planning, urban design, land use, road construction, bridge construction, lightning, traffic organisation
since 2006: **42 pilot projects**, scale ranging from **1:200** (road construction) to **1:12000** (urban development)
Functional Scheme

surroundings

pedestrian traffic: actual situation and already known developments

demands for better relations
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GM - District Award
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Mission statement for Vienna’s public space

free space
Vienna public space

provision
design
management
Social Space Analyse – Meidlinger Hauptstraße
Design Competition
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Training

Gender City (2003): one-day planning play
Gender in the City (2004): 2 or 4-hours Forum Theatre
Workshops, Trainings and Walks during the
the Gender Mainstreaming Lead Projects
Handbook in preparation

Public Relations

Broschures, Folders, DVD, Homepage
Gender Mainstreaming is a necessary and successful strategy to reach a „Fair Shared City“